



SEPTEMBER 9-10, 2024



September 9

September 10



- Governance
- Partnership
- Communication
- Programming Strategy
- Global Biodiversity Framework Fund (GBFF)
- Climate Change Adaptation
- Operations
- Policy Framework
- Grievance Mechanism
- Monitoring & Results
- Knowledge Management
- Survey

Agenda, presentation & reference materials, recording:

https://www.thegef.org/events/gef-introduction-seminar-september-2024







WHAT IS THE GEF?
MANDATE
GOVERNANCE
PARTNERSHIP

A GLOBAL PARTNERSHIP

Largest environmental multi-donor trust fund











































Financial mechanism of international environmental conventions















GOVERNANCE

GUIDANCE

CONVENTIONS

CBD UNFCCC UNCCD Stockholm (POPs) Minamata BBNJ

OPERATIONS

COUNCIL

32 Constituencies



SECRETARIAT

INDEPENDENT **EVALUATION OFFICE**

STAP

TRUSTEE

ACTION

186 member governments

COUNTRIES

Operational & Political Focal Points Convention Focal Points Civil Society Organizations Indigenous Peoples, Women, Youth Private Sector

18 AGENCIES

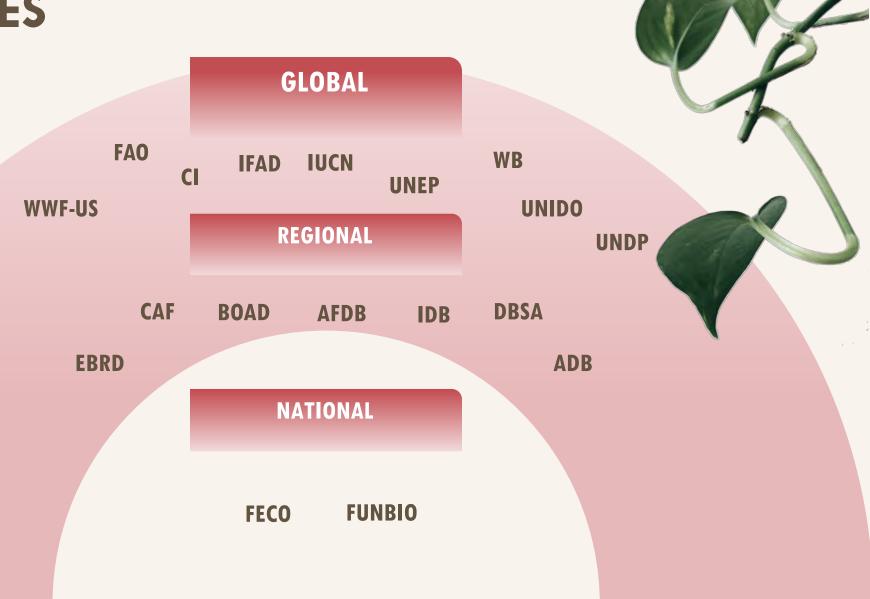
EXECUTING ENTITIES



18 GEF AGENCIES

The GEF Agencies are the operational arm of the GEF.

They work closely with project proponents (government agencies and other national organizations, including civil society organizations) to design, develop and implement GEF-funded projects and programs.



FAMILY OF TRUST FUNDS

GEF TRUST FUND Climate Land **Biodiversity** Change Degradation Mitigation Chemicals Integrated International Waters Programs and Waste serves CBD, UNFCCC, UNCCD, Minamata Convention, Stockholm Convention





GEF-8 Resources

GEF Trust Fund

Started in 1991 with Pilot Phase and was Restructured in 1995

4-year

replenishment cycle from July 1, 2022 to June 30, 2026

\$5.33 billion

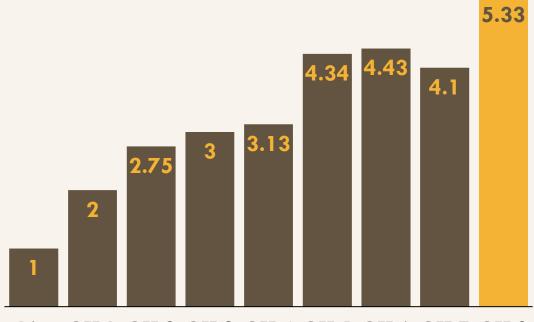
pledged by 39 donor nations

Country 'STAR' allocation

GEF-8 strategy responds to conventions and takes an integrated approach to systems transformation

GEF Replenishment Cycles

(billion USD)

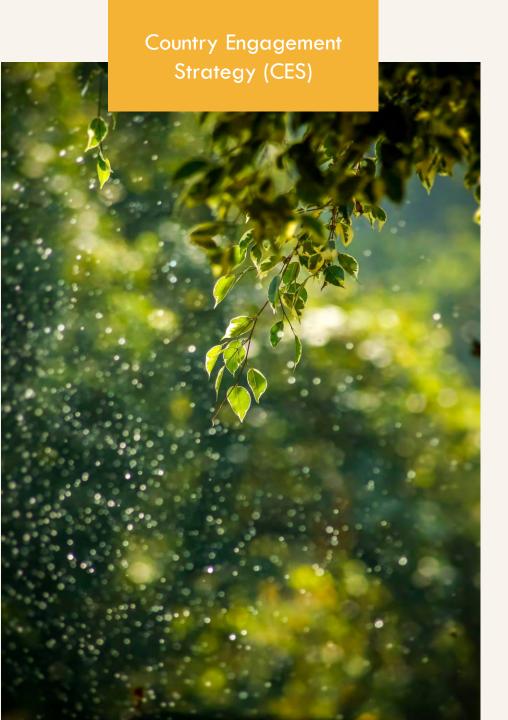


Pilot GEF-1 GEF-2 GEF-3 GEF-4 GEF-5 GEF-6 GEF-7 GEF-8 phase





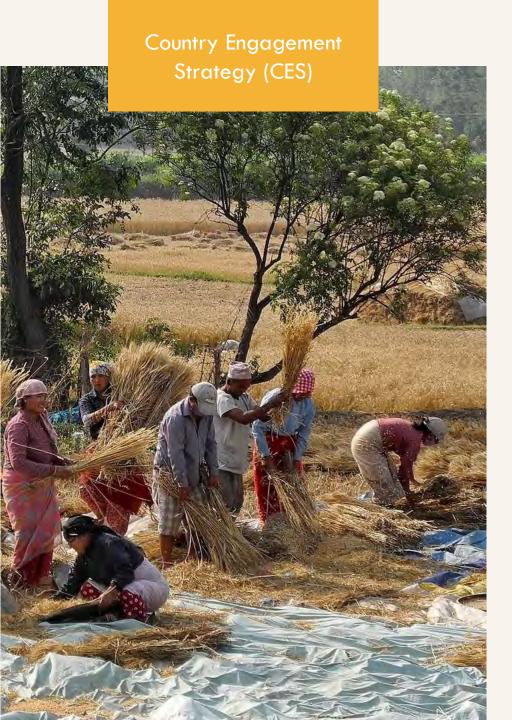
GEF-8
COUNTRY
ENGAGEMENT
STRATEGY



The Country Engagement Strategy builds on the past three decades of GEF's work focused on empowering and supporting countries to achieve higher impact with GEF resources.

It combines the activities of the very successful Country Support Program (CSP) with upstream engagement with countries.

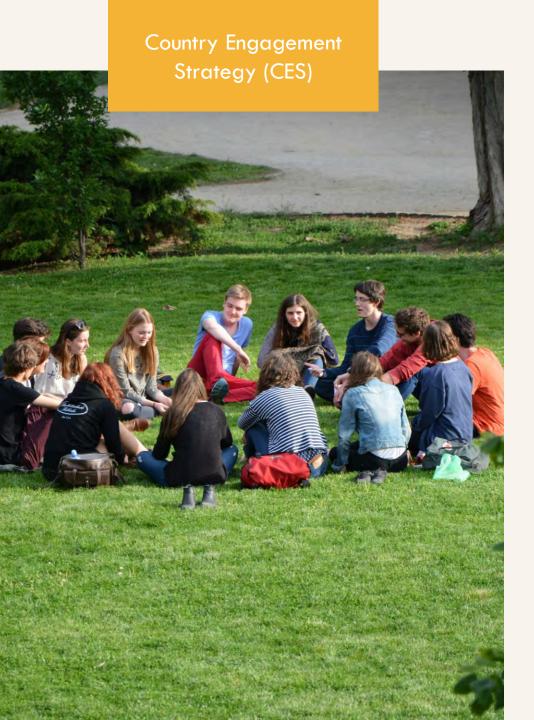




UPSTREAM TECHNICAL MEETINGS

Upstream Technical Dialogues provides:

- Technical and strategic support to GEF stakeholders and recipient countries to ensure the delivery of Global Environmental Benefits.
- Technical upstream missions to present the GEF-8 Programming Directions, the Integrated Programs, and the Focal Areas Strategies in a more direct way.
- Provide technical support to countries during portfolio development, project design, and project review to enhance the quality of projects at entry and ensure the strongest country portfolio that advances the GEF-8 Results Framework.



NATIONAL DIALOGUES

National Dialogues convenes all relevant national stakeholders in a country to jointly discuss and decide the programming of GEF resources and to promote policy coherence within each country.

National Dialogues complement the Upstream Technical Dialogues, as necessary.



GEF WORKSHOPS

GEF Workshops include:

- Expanded Constituency Workshops (ECWs)
- Stakeholder Empowerment Series (SESs)
- Thematic Workshops

Country Engagement Strategy (CES)



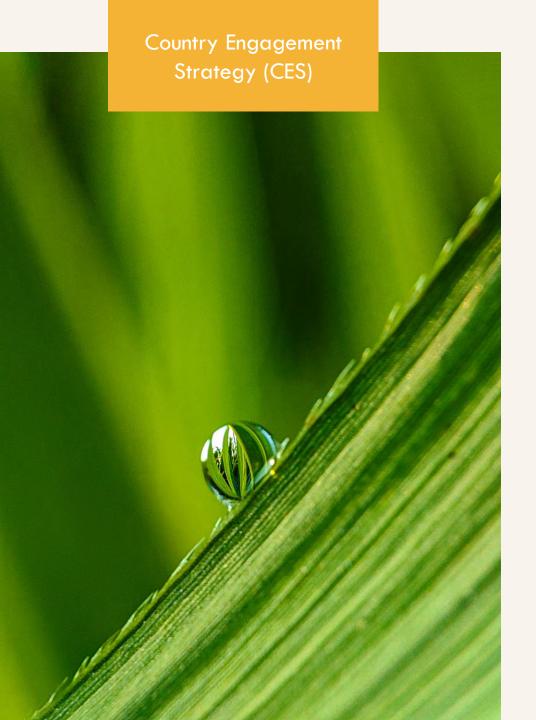
INTRODUCTION SEMINARS

Introduction Seminars provide training and relevant information for an enhanced understanding of the GEF, its policies and operations to new Agency staff, Operational Focal Points, selected stakeholders as well as new Convention Secretariat staff.



CONSTITUENCY MEETINGS AND PRE-COUNCIL MEETINGS

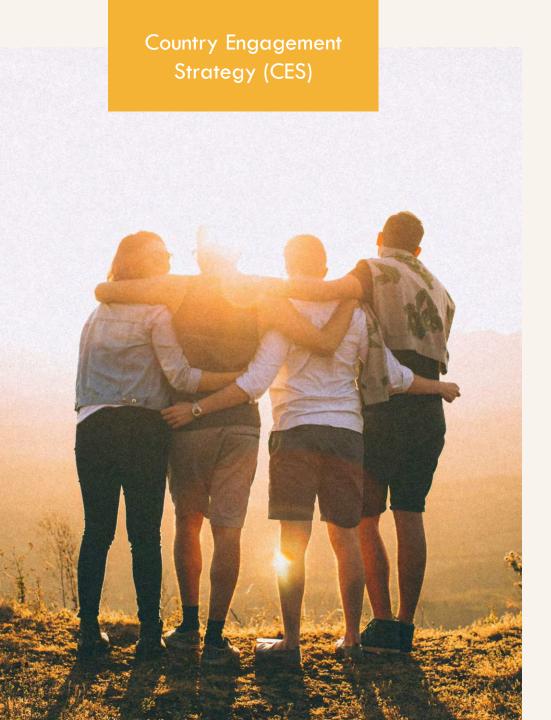
Constituency Meetings and Pre-Council
Meetings are the main tool for Council
Members and Alternates Members within a
constituency with all GEF focal points to review
Council agenda items and prepare constituency
official positions to be presented at the GEF
Council Meetings.



FINANCIAL SUPPORT TO GEF OFPS

Financial Support to GEF Operational Focal Points enables them to effectively oversee and monitor the GEF portfolio.

Access to these funds is optional.



Gustavo Fonseca Youth Conservation Leadership Program

- Graduate Studies Support
- Support to Field work in Conservation
- Support to participate in International Policy Meetings
- Youth Leaders Summits





Multilateral Environmental Agreements

GEF Introduction Seminar

Chizuru Aoki September 9-10, 2024



GEF's Unique Role



- Serves 6 multilateral environmental agreements (MEAs) as financial mechanism
- Recent expansion of MEA mandates and fund arrangements
- Supports implementation of MEAs and goals through:

National plans and strategy development lnvest in priorities towards MEA goals

Reports and obligations Enhanced transparency

Capacity building Funding arrangements

- Functions under guidance/authority / decisions from COP and is accountable:
 - Participation in negotiations and mandated events, GEF report highlighting response, response to Party inquiries
- MoU between COP and Council give effect to respective roles and responsibilities













United NationsFramework Convention on Climate Change

Financial Mechanism and Family of Funds

Fund that serves BBNJ, CBD, CCD, Minamata Conv, Stockholm Conv, UNFCCC Funds that serve UNFCCC

gefFunds that
serve CBD

GEF Trust Fund

LDCF

SCCF

NPIF Fund

GBF Fund













\$25 billion for +5,000 projects, \$145 billion leveraged GEF-8 (July 2023 to June 2026): \$5.33 billion



\$2.5 billion for 520 projects, \$10 billion leveraged GEF-8: \$1.2 billion - \$1.7 billion



\$58.3 million for 44 projects

Mainstreamed into GEF Trust Fund



NPIF: **\$15.1** million for 13 projects Mainstreamed into GEF Trust Fund

GBFF: Established in 2023 \$110 million for 4 projects and 18 PPG requests

Major Developments in 2024 and beyond

In addition to key MEA goals and targets by 2025, 2030, and beyond



GBFF established

- → 1st and 2nd GBFF
 Council
- → Projects and PPGs approved

Decision on global fund for benefit sharing from DSI @ COP16 (2024)

→ Options being discussed



Multilateral Climate Funds Joint Action Plan

 → Enhancing impact and streamlining access among GEF, GCF, CIF, and AF

Loss and Damage Fund being operationalized

Deadline for 1st
Biennial Transparency
Report in Dec 2024



BBNJ adopted in June 2023 with GEF as part of financial mechanism

- → GEF-8 \$34 million for ratification + early action, initial guidelines approved by Council
- → First set of projects approved in June 2024



Plastic treaty negotiation to be completed by December 2024

→ Options for financial mechanism under discussion

Evolution of MEAs and GEF

- Confirmed and potential expansion of GEF's mandate
 - BBNJ, GBFF, and ongoing plastic negotiations
 - Council engagement to operationalize
 - Implications for GEF-8, GEF-9, and beyond
- Evolution of fund and governance arrangements with GBFF
 - Non-sovereign support (private, philanthropies)
 - Modified governance with more observers and groups
 - Simplified project cycle
 - Expansion of family of funds and options
- Full set of blueprints emerging
 - 2024: CBD COP 16, UNFCCC COP 29, CCD COP 16
 - COP guidance and decisions for replenishment and strategy development negotiations



Thank you

For any questions, please contact: caoki@thegef.org



The Scientific and Technical Advisory Panel (STAP) to the Global Environment Facility (GEF)

GEFIntroduction Seminar 09 September 2024

Sunday A. Leonard

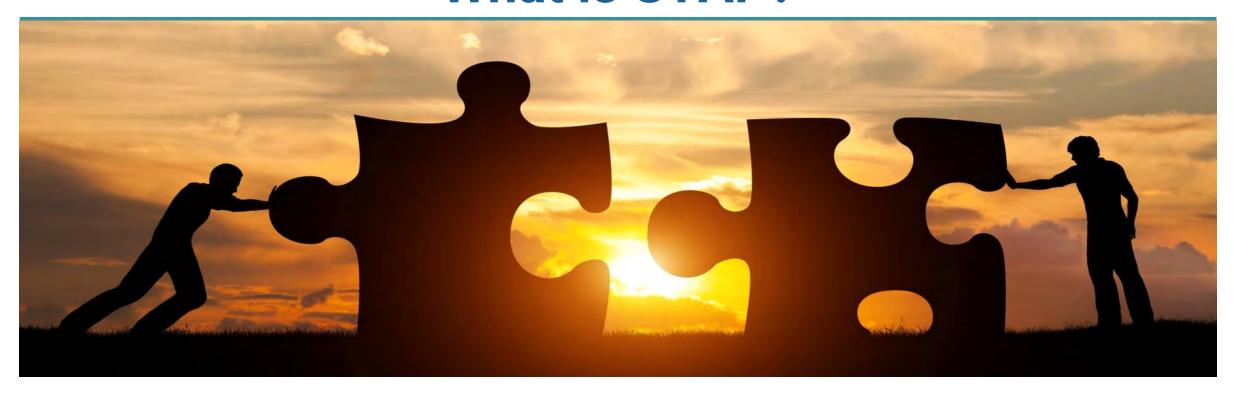
SCIENTIFIC AND TECHNICAL ADVISORY PANEL

An independent group of scientists that advises the Global Environment Facility





What is STAP?

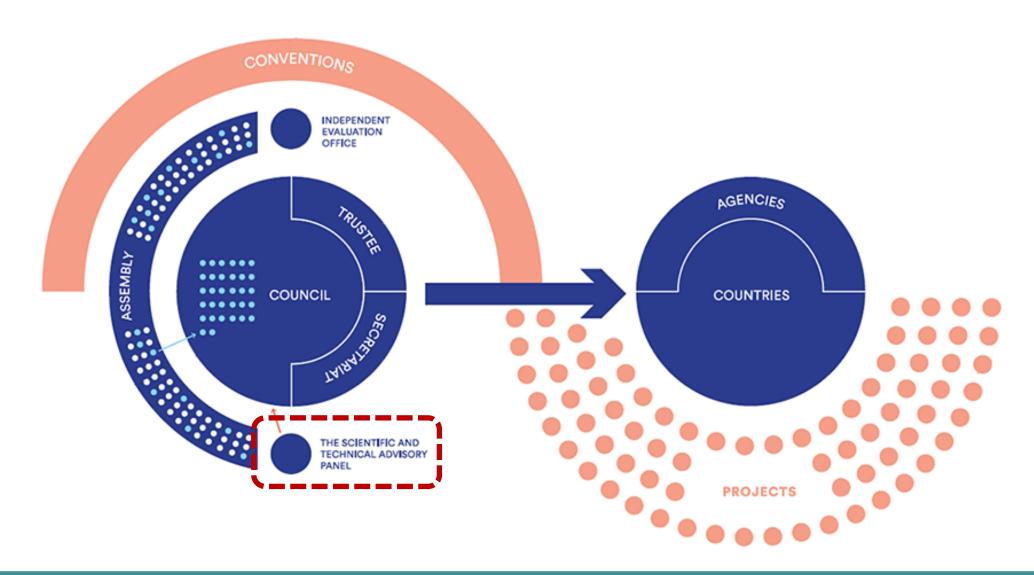


STAP provides independent scientific and technical advice to the GEF on its policies, strategies, programs, and projects.





STAP in the GEF Partnership





STAP Panel Members

STAP consists of a Panel of leading scientists/experts from across the globe, supported by a Secretariat hosted by UNEP, Washington, DC.



Rosina Bierbaum, Chair





Mark Stafford Smith Advisor



Blake Ratner Advisor



Christopher Whaley Advisor



Jonathan Barnett

Climate Adaptation

Ngonidzashe Chirinda Climate Mitigation



Miriam Diamond Chemicals and Waste



John Donaldson **Biodiversity**



Susanne Schmeier International Waters



Ermias Betemariam Land Degradation







STAP's role in the GEF Partnership



Advisory

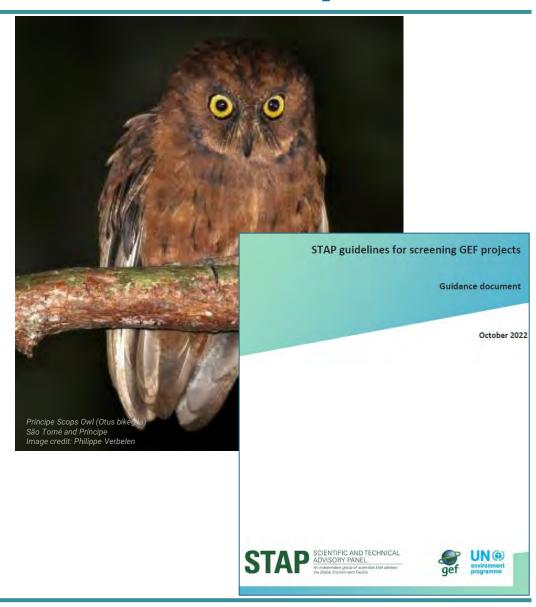
- Provide strategic science-policy advice
- Scan the horizon and bring in the latest knowledge to the GEF
- Interacts with other relevant scientific bodies and experts
- Take the scientific need of the GEF to the scientific community



STAP's role in the GEF Partnership

Quality Control (Project Screening)

- Apply evidence-based principles for good project design
- Assess the quality of science and technology in proposals
- Help validate aspirations for innovation, durable outcomes, and transformation
- Advice on improvements to maximize global environmental benefits and enhance return on GEF's investments.
- Provide work program feedback to the GEF Secretariat







STAP's role in the GEF Partnership



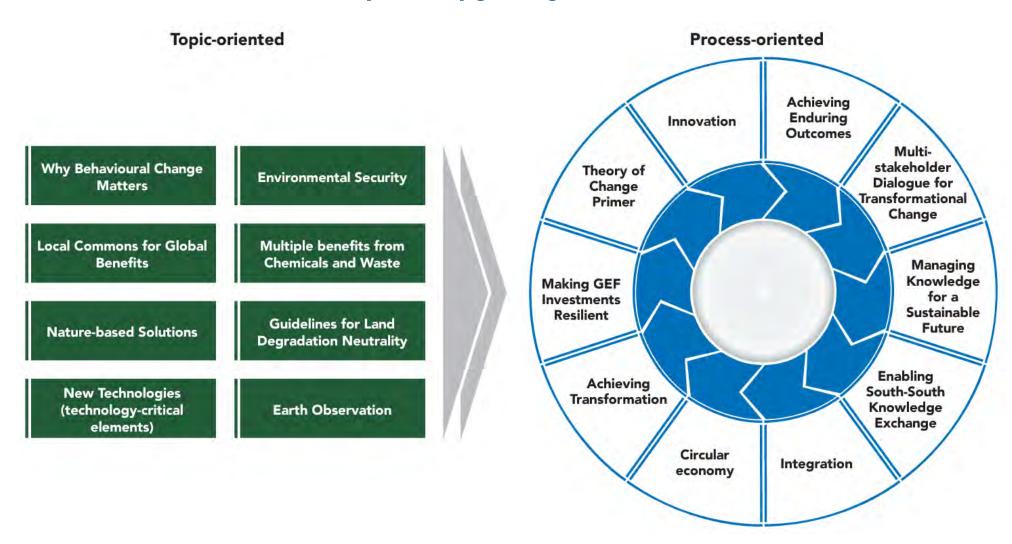
- Training, e.g., theory of change and PIF training
- Operationalization, e.g., Integrated Programs agency and child project selection
- Workshops and webinars, e.g., transformation and knowledge management and learning
- Policy and guidance, e.g., risk appetite working group





STAP Advice/Publications

https://stapgef.org/resources



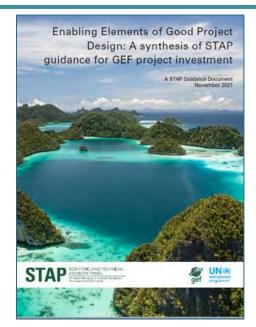


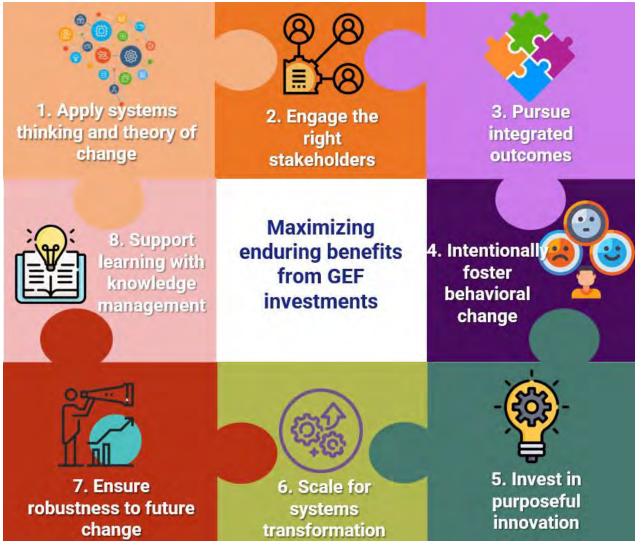


Enabling Elements for Good Project Design

Applied consistently but lightly at the PIF stage in the *Project Rationale* and *Project Description*

Then developed more fully by CEO endorsement (and in implementation)



















Achieving transformation through GEF investments



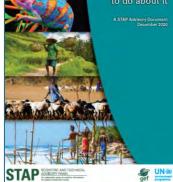












the GEF and what









right stakeholders

Maximizing enduring benefits

from GEF

investments

1. Apply systems

7. Ensure

robustness to future

change



Theory of Change Primer





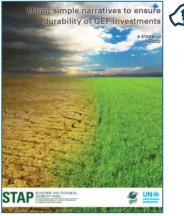


A Workshop on Knowledge Managem

O UNO

STAP SCENTIFIC AND TECHNICAL

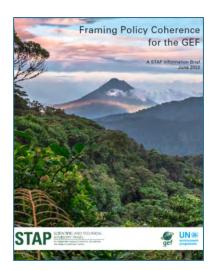


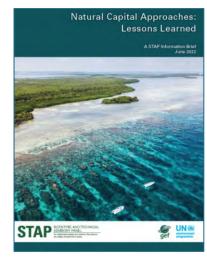


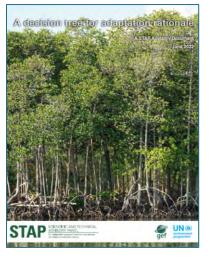


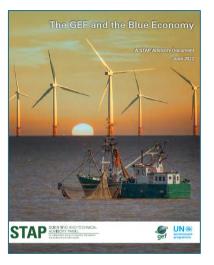
Other STAP Advice/Publications

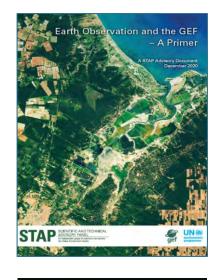
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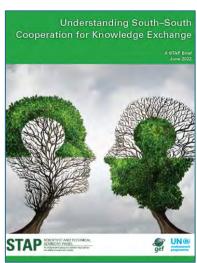


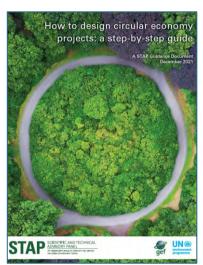






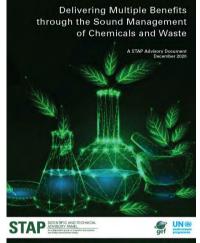














Future Advice/Publications



- STAP GEF-9 Initial Perspective
- Risk guidance
- Blended finance

- Community-based approaches
- Drought and land degradation













Overview

1

Evaluation in the GEF

2

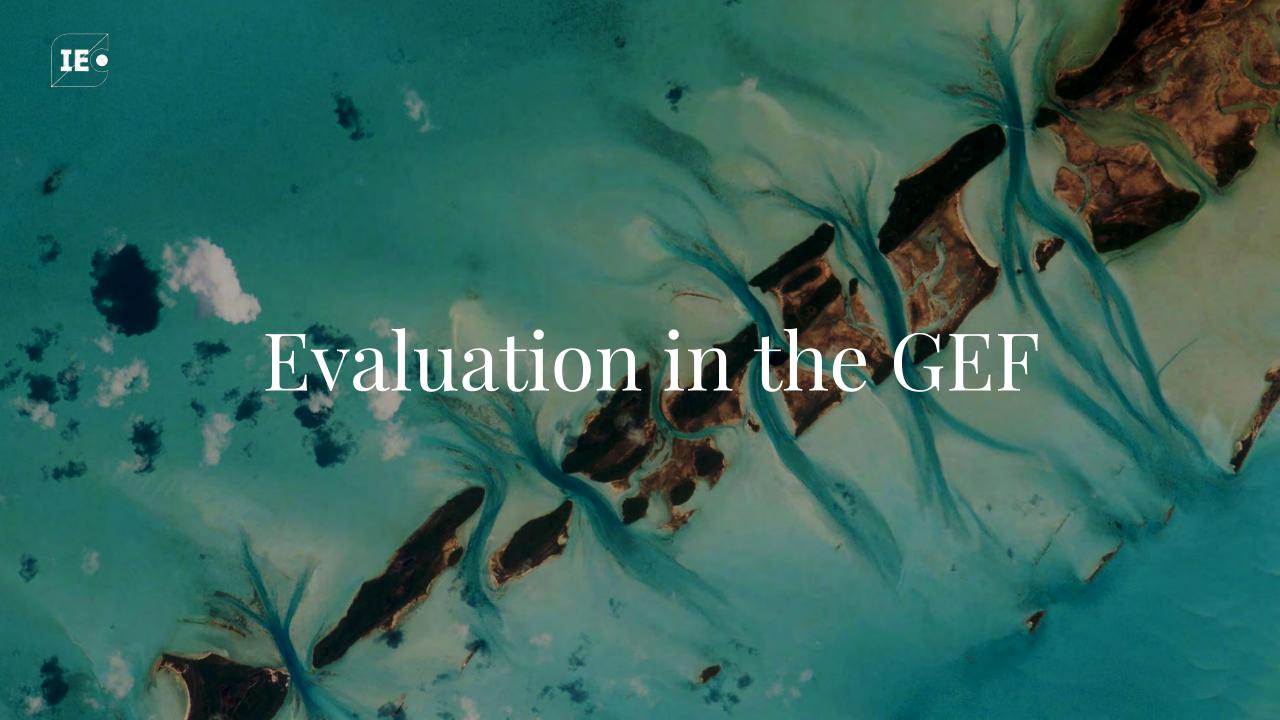
Evaluation Policy and Minimum Requirements

3

IEO data and evaluations

4

What's Next?





Evaluation in the GEF

GEF Council

Semi-annual evaluation reports Comprehensive Evaluation of the GEF Annual Work Program and Budget Annual Monitoring Report Evaluation Management Response Programming documents and indicators Results Based Management

Agency Evaluation Units

Corporate
evaluations
Project and
Program
Independent
evaluations

GEF IEO

Project and Program evaluations

GEF Secretariat

Agency GEF Coordination Units

GEF Projects and Programs

Project and Program Implementation Reports Agency Portfolio Reports Project documents with M&E plans

Project and Program
Implementation Reports
Project and Program monitoring
documentation
Terminal evaluations



We are the GEF IEO



Accountability

To ensure transparency and impact



Innovation

To help address evolving environmental challenges with evidence from fresh solutions



Learning

To foster continuous improvement



Independence is the cornerstone of the IEO's role within the GEF and refers to the IEO's autonomy and freedom from external influence, ensuring unbiased evaluations of GEF performance and operations.



Our mandate

- + We evaluate GEF programs
- + We report to the Council on evaluation findings and lessons from GEF Interventions

The IEO evaluates the relevance, effectiveness, efficiency, and sustainability of GEF projects and programs, providing critical insights that **guide strategic direction** and **inform funding decisions** during the replenishment process.





Council

Inform decision- making

Balancing Accountability and Learning at the GEF



GEF Independent Evaluation Office(IEO)

Enhance global environmental benefits through excellence, independence, and partnership in monitoring and evaluation.

Mission

- 1. Impartiality
- 2. Professionalism
- 3. Transparency

Principles

- Independent evaluation
 - Setting of minimum standards (normative)
 - Quality control (oversight)
 - Sharing evaluative knowledge

Functions



Celebrating 20 Years

19 96 The M&E unit was made 20 autonomous of the **GEF Secretariat** 03 " 13 The Office was renamed as GEF *Independent Evaluation Office* 20 23

Initially established as an M&E unit within the GEF Secretariat



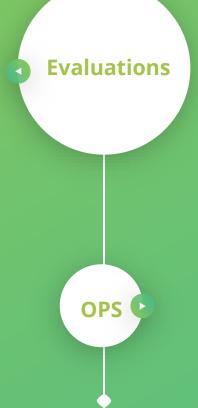


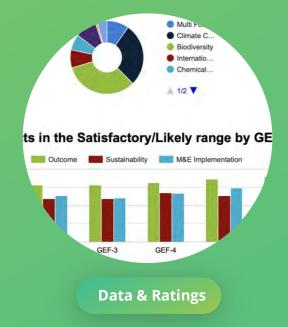
Learnings



Books & Academic Papers













What we do?





The GEF Evaluation Policy



Defines the concepts, roles, types, use and follow up of evaluation within the GEF



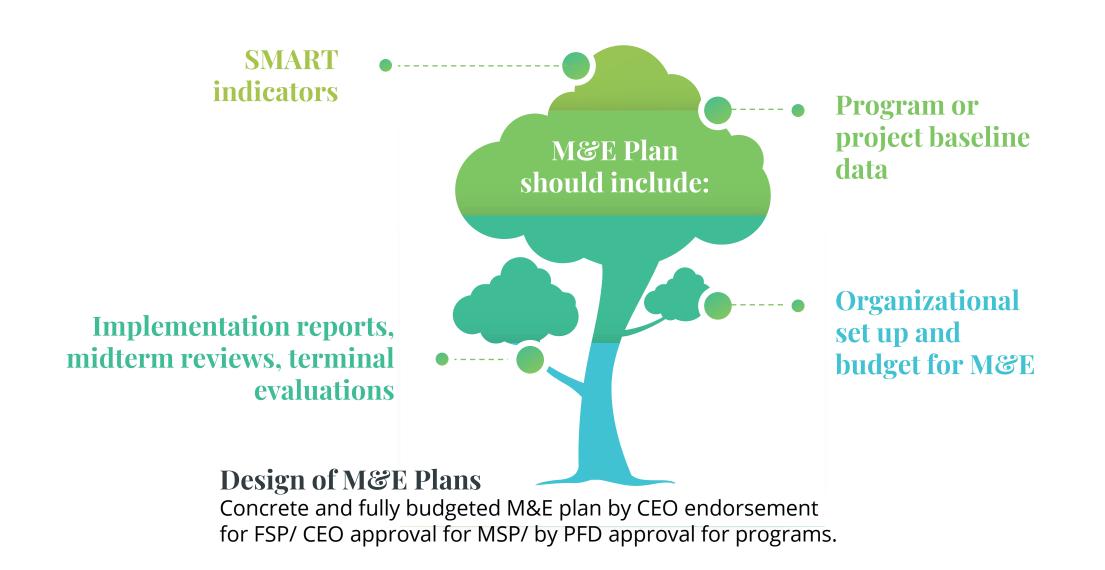
Defines the institutional framework and responsibilities



Indicates the minimum requirements covering:

- design of evaluation plans
- application of evaluation plans
- project and program evaluations
- engagement of operational focal points in evaluations















Use of SMART indicators for process and implementation

Use of SMART indicators for results

Baseline is fully established, data are compiled to review progress, evaluations are undertaken as planned

Organizational set up for M&E is operational, its budget is spent as planned

Implementation of M&E Plans

Project/program monitoring and supervision will include execution of M&E plan



Evaluations should:



Be independent of project/program management or reviewed by GEF Agency evaluation unit



Apply international evaluation standards and minimum requirements of this Policy



Assess, as a minimum, outputs and outcomes, likelihood of sustainability, compliance with Minimum Requirements 1 & 2



Contain basic project/program data; lessons for broader applicability



Should be sent to GEF IEO within 12 months of completion of project/program

Project/Program Evaluations:

All FSP/MSP projects and all programs will be evaluated at the end of implementation





Terminal Evaluation







"

M&E plans will specify how OFPs will be engaged



- GEF Agencies will inform OFPs on M&E activities
- OFPs will be informed on midterm reviews, terminal evaluations,
 receiving drafts for comments and final reports
- OFPs will be invited to contribute to the management response (where applicable)
- GEF Agencies will keep track application of this requirement in their GEF-financed projects and programs



Follow Up to Evaluations



"

A management response is required for all evaluations and performance reports presented to the GEF Council by the GEF IEO. It is coordinated by GEF SEC with inputs from other GEF stakeholders.



"

GEF Council takes into consideration the evaluation findings and the recommendations as well as the management response and action plans in the decision.



"

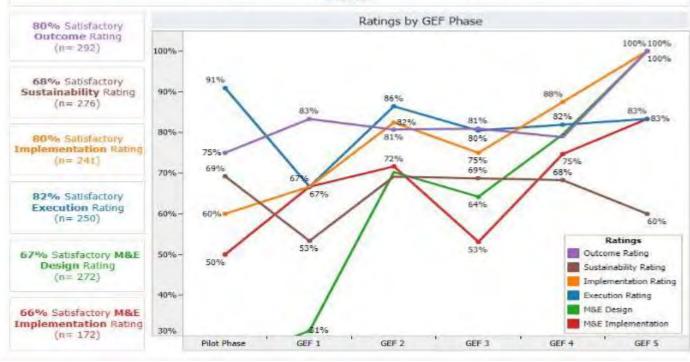
the progress of actions towards implementation of the decision annually through the Management Action Record (MAR)

Data by Country and other resources on the IEO website

www.gefieo.org/data-ratings



expression of any opinion on the part of the GEF IEO, concerning the legal status of any country or territory or concerning the delimitation of frontiers or





Types of Evaluations

Project Country Cluster Program Process + **Cross-cutting Impact Performance** + Thematic Different TORs, scopes, **Ad-hoc Reviews OPS** frequency, audiences, methodologies, lead

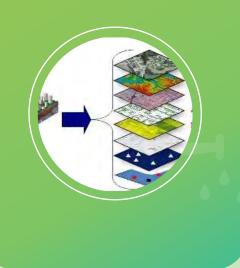


How We Do It

Qualitative through portfolio reviews, case studies



Quantitative including GIS, Remote Sensing, Big Data Analytics



Complex Systems





Evaluations

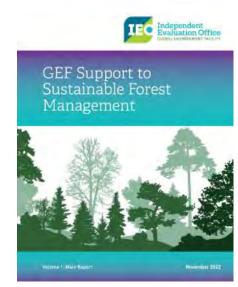


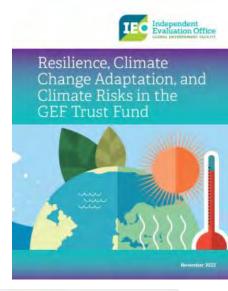
Evaluation of GEF Support in Fragile and Conflict-Affected Situations (2020)

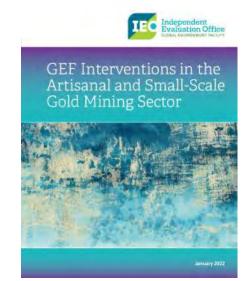


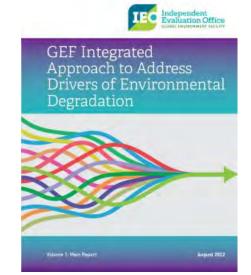
ovember 2020

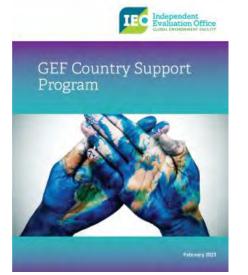














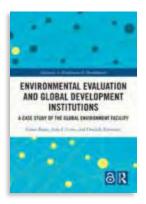


Knowledge Management



- ✓ Transformational Change for People and the Planet (GEF IEO Director and Deputy Director. Springer)
- ✓ Environmental Evaluation and Global Development Institutions: A Case Study of the Global Environment Facility (Geeta Batra, Juha Uitto, Osvaldo Feinstein. Taylor & Francis Group)
- ✓ Dissemination of OPS7-Exec summaries in English, French, Spanish.







Conferences, events and networks

- ✓ International Conference on Evaluating Environment and Development (March 5-7, 2024)
- ✓ Expanded Constituency Workshops
- Environmental Dimensions of Sustainable Development (United Nations Evaluation Group)





- ✓ Training module on evaluation at the nexus of the environment and development for the International Program for Development Evaluation Training (IPDET, 2022, 2023, 2024)
- ✓ Online training on environmental evaluation

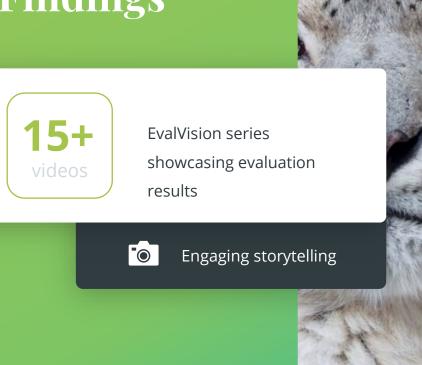




Communicating Evaluation Findings

(+) A picture is worth a thousand words







What's Next?

OPS8 progress





OPS8

The 'Eighth' Comprehensive Evaluation of the Global Environment Facility

OPS8 will assess the overall performance and competitive advantage of the GEF and provide evidence-based analysis and recommendations to guide the GEF's replenishment process.



Relevance and coherence

Evaluates alignment with global environmental priorities and country needs



Results, Impact, and Performance

Assesses the effectiveness and outcomes of GEF projects



Sustainability

Examines the long-term viability of project outcomes



Efficiency

Reviews resource access and use, cost-effectiveness, and processes



Inclusion, Innovation and Risk

Looks at GEF's ability to innovate, support inclusion & manage risks

FY24 Socio Economic Co Benefits Country En

- SCCE on Drylands
- Sustainable Cities program
 - Combating Illegal Wildlife Trade
 - **Integrated interventions in SIDS**
 - LDCF/SCCF: 2024 LDCF program evaluation
 - Learning from Challenges
 - Project efficiency in GEF interventions
 - The Capacity-building Initiative for Transparency (CBIT)
 - GEF Support toNature Based Solutions (NbS)
 - LDCF/SCCF: Annual Evaluation Report 2024

Country Engagement Strategy

Small Grants Program

Food Security & Commodities IAP

Annual Performance Report 2024

Implementation of the Private sector Strategy

Focal area assessment

Formative Evaluation of the GEF-7 and GEF-8 Impact Programs

Governance of the GEF

Eighth Comprehensive Evaluation of the GEF (2022-2025)

Final report to council (FY 2026)

GEF Results Based Management

Implementation of GEF Policies

Knowledge
Management in the GEF

LDCF/SCCF AER2025



What is your role?

+ What is your role in Evaluation?

Here is your 'opportunity' to contribute! We'd like to know from you across any of these buckets.

1 Relevance & Coherence

2 Results, Impact & Performance

3 Sustainability

4 Efficiency











CIVIL SOCIETY ENGAGEMENT

Civil Society Engagement

Civil Society Organizations (CSO) Network





A voluntary network of civil society organizations established in 1995



Enhancing the engagement of civil society in the work of the GEF



Organized around Regional Focal Points, Chair, Vice Chair and a Network Secretariat



in the GEF
Governance



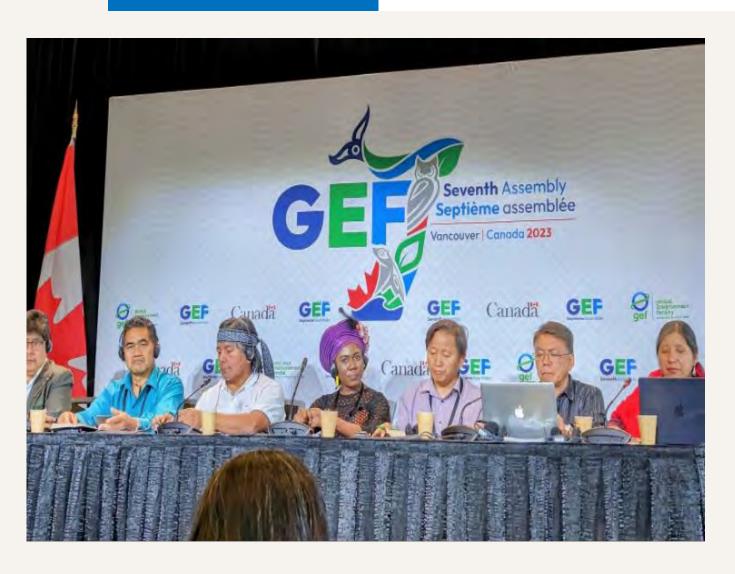
Providing feedback to the GEF Council in the development and adoption of policies and guidelines



Supporting and leading activities such as CSO consultations and workshops, as well as the GEF Assemblies



Indigenous Peoples Advisory Group (IPAG)



- ✓ Provides guidance and advice to the GEF on policies, project design, financing options, and monitoring and evaluation metrics
- ✓ Raising awareness on the GEF and programs related to Indigenous Peoples in international, multilateral fora

GEF GENDER PARTNERSHIP - GGP

MEMBERS

- Gender focal points from each of the GEF's 18
 Implementing Agencies
- Gender leads of the Secretariats of the international environmental conventions that the GEF serves.



WORK AREAS

- Capacity-building and learning
- Data, tools, indicators
- Knowledge, best practices
- Awareness-raising, communications

SMALL GRANTS PROGRAM - SGP







Delivers Global Environmental Benefits through community-based initiatives

"Local action, global impact"

Corporate program since 1992.

Provides grants and capacity development to CSOs and CBOs.

Focus on Indigenous Peoples and Local Communities, women, youth and other vulnerable populations.

New SGP 2.0

Diversify

 FAO and CI selected as additional SGP Implementing Agencies to UNDP

Expand

- Increased financing to civil society (\$155M in GEF-8)
- \$135M Core resources to all eligible GEF countries

nnovate

- Launching two new CSO initiatives
 - CSO Challenge Program
 - Microfinance Initiative

Civil Society Engagement

Inclusive Conservation Initiative (ICI)

The GEF-7 Inclusive Conservation
Initiative funds Indigenous Peoples
organizations to protect
biodiversity.

It grants \$1-2 million to nine organizations across 13 countries and promotes knowledge exchange, training, and international engagement, all directed and governed by Indigenous communities.



INCLUSIVE GEF ASSEMBLY CHALLENGE PROGRAM

OBJECTIVE: Inclusive engagement of civil society and marginalized communities as key actors in delivering adaptation and environmental benefits

Objectives



Recognize role of CSOs, Indigenous Peoples, youth, and women and girls in delivering inclusive environmental benefits

Approach

Recognition at GEF Assembly and rigorous selection process



Facilitate a collaboration platform for partnership development, knowledge exchange, peer learning and capacity building

Coordination and knowledge platform (launched by UNIDO)



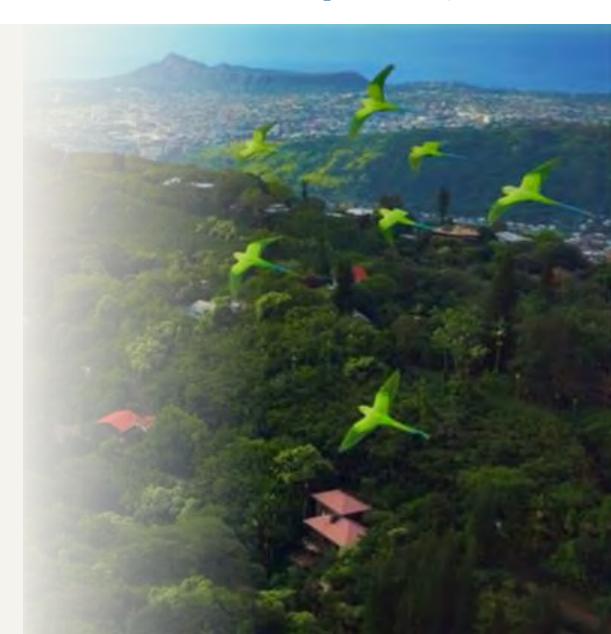
Support high impact and innovative initiatives to achieve full potential in delivering adaptation and environmental benefits

Implementation support (up to \$100k) for each initiative

The GEF Fonseca Leadership Program

The GEF Program aims to train over 100 conservation professionals in the next 4 years that will serve the GEF partnership in its goals to assure global environmental sustainability.

- Training and capacity-building of young conservation leaders
- Direct support to young leaders for participation in international events related to GEF business
- 3. Yearly Global Youth Leadership Summits in GEF regions



Civil Society Engagement

TRAINING AND CAPACITY-BUILDING OF YOUNG CONSERVATION LEADERS

Selected Partners for Global Coverage of GEF regions





GEF Trustee and its Financial Operations



GEF Introduction Seminar September 9 - 10, 2024 Trust Funds and Partner Relations (DFTPR) Development Finance (DFi)



Overview

GEF Governance and Structure

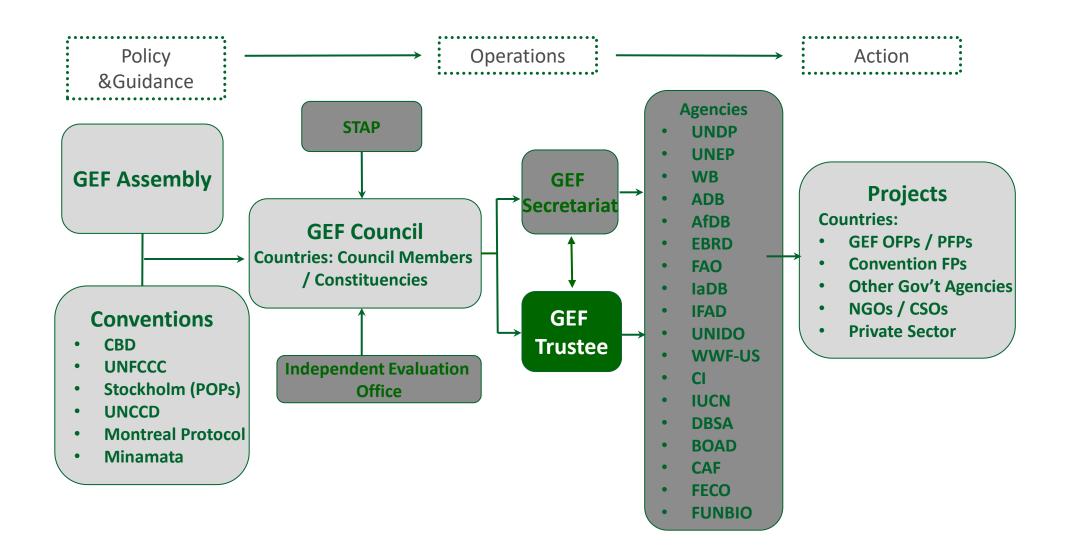
Trustee Roles and Responsibility

Resource Mobilization, Financial Management and Reporting

Financial Procedure Agreements

GEF Trustee team and contact information.

GEF Governance and Structure



DFi

Trustee Roles and Responsibilities

Annex B of GEF Instrument • Trustee's role and fiduciary responsibilities are set forth in the *GEF Instrument*, Annex B.

Resource mobilization • Trustee co-chairs the **GEF Replenishment negotiations** for mobilizing resources through the established replenishment process

Investment of its liquid assets

• Manages the liquid assets of the GEF Trust Fund and invests according to the IBRD's investment management principles, in a commingled investment portfolio

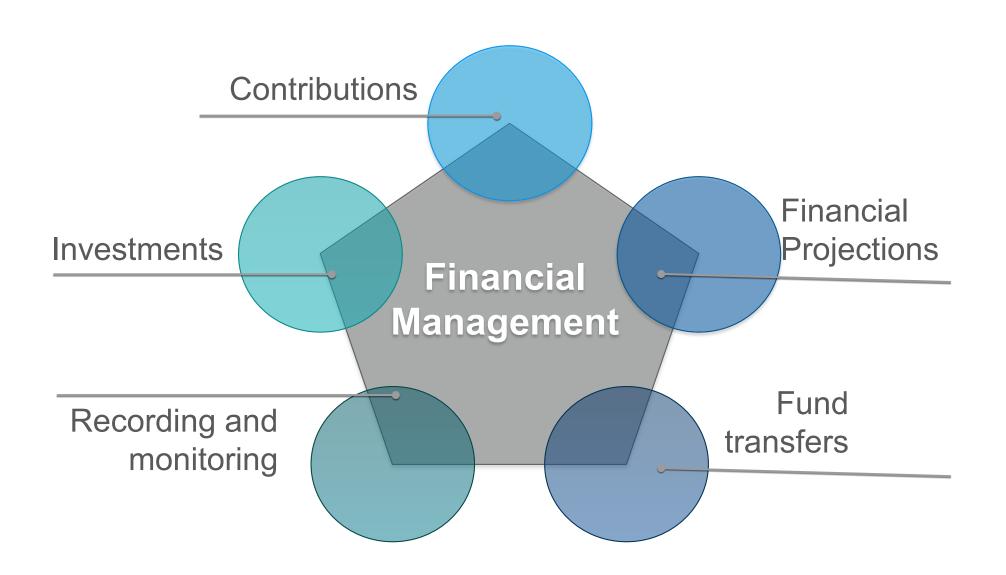
Financial management

• Trustee holds funds in trust and manages them for the purpose provided under the GEF Instrument and decisions of the Council



• Ensure compliance with Instrument and other legal documents

Trustee Roles and Responsibilities – Financial Management



Roles and Responsibilities – Resource Mobilization



\$5.35bn mobilized from 29 donors for GEF-8 (2023-2026)

☐ Investment Management of GEF Trust Fund Resources

- GEF Trust Fund resources are managed in a single, commingled investment portfolio (the "pool").
- Preservation of capital is the primary investment objective, while optimizing investment returns and maintaining adequate liquidity.
- GEF resources are invested in asset classes with different tenures as per GEF's liquidity needs for downstream activities.

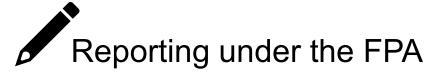
☐ Sustainable and Responsible Investing in the context of GEF Portfolio

- Inclusion of Environmental, Social and Governance (ESG) factors in investment decisions.
- Given GEF's unique positioning and mandate in the environment and social space, ESG factors have been incorporated
 in investment decisions.
- A dedicated Sustainable Bond Strategy for the GEF was implemented in 2021.
- Trustee reports investment performance, ESG rating, and Impact report for the GEF portfolio to the GEF Council.

Financial Procedures Agreement



Financial Procedures Agreement



Project approvals, cancellations and closures

Fee approvals and cancellations

Investment income, refunds from closures, reflows from Non-Grant Instruments

Annual financial statements and audit reports

Trustee Roles and Responsibilities – Reporting and Compliance



DFi

GEF Trustee Team

Reach us at **geftrustee@worldbank.org**



Website: <u>fiftrustee.worldbank.org</u>

<u>Team Lead – Client relations, Replenishment and Portfolio management:</u>

Jane M. Mwebi (jmwebi@worldbank.org)

Contribution management and Agency liaison:

- Thejobala Paithoori Sethuraman (<u>tsethuraman@worldbank.org</u>)
- Ramachandran Chidambaran (<u>rchidambaran@worldbank.org</u>)
- Jorge Alberto Fuentes Lanza (<u>ifuenteslanza@worldbank.org</u>)

Foreign Exchange management and Investment management

Zan Jin (zjin4@worldbank.org)

<u>Disbursement management and Internal Controls:</u>

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- Ramachandran Chidambaran (<u>rchidambaran@worldbank.org</u>)
- Chalida Chararnsuk (<u>cchararnsuk@worldbank.org</u>)

Analytics and Reporting:

Birama Nayagam Subramanian (<u>bsubramanian@worldbank.org</u>)

Program support:

Krishna Thapa (<u>kthapa@worldbank.org</u>)

Thank you

Q&A





Communications: Role and Strategic Approach



GEF AND COMMUNICATIONS

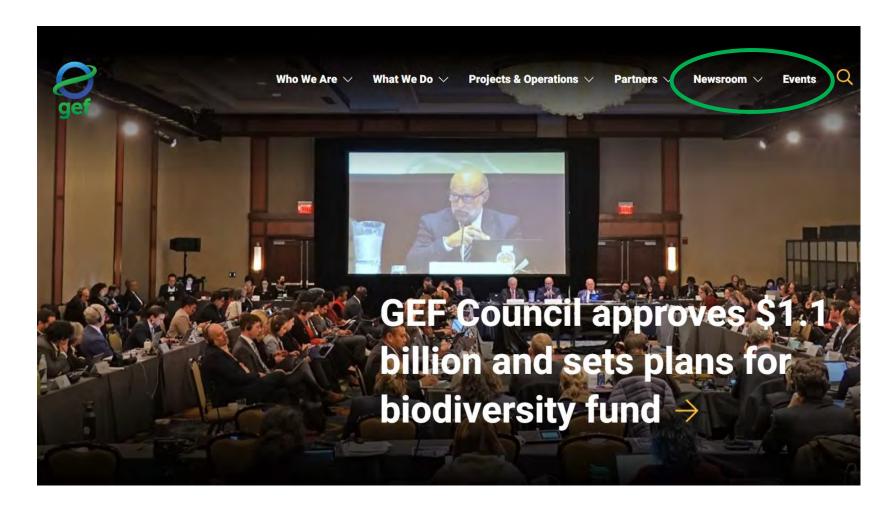
- What we do
- Partnership Strategy
- Policy on Communication and Visibility



GEF Communications



GEF COMMUNICATIONS - WEBSITE





GEF COMMUNICATIONS – STORY TELLING



Who We Are

What We Do V

Projects & Operations V

Partners V

Newsroom V

Events



Bridging local realities and global climate goals

FEATURE STORY / November 10, 2023



Photo courtesy of Juliany Minyety Mendez

Juliany Minyety Méndez is a sustainable development expert from the Dominican Republic who will be part of her country's delegation to COP28, with support from the Global Environment Facility and Climate Reality Project America Latina. In an interview, she shared how her experience growing up in a hurricane-prone area has shaped her thinking about climate vulnerability and the world's responsibility to help those affected by a crisis they did not contribute to.

In the Seychelles, financial innovation buoys ocean health

FEATURE STORY / September 12, 2023



Photo credit: ReneGamper/Shutterstoc

The Seychelles is known for its isolated beauty, with pristine beaches, turquoise waters, and lush tropical rainforests.

Over the past decade, the Indian Ocean archipelago spanning 115 granite and coral islands has also emerged as a pioneer of using innovative finance for ocean health.

With long-term support from the Global Environment Facility, the Seychelles has turned its vast ocean territory into leverage that has allowed it to protect its natural assets, reduce its economic pressures, and open up a whole new category of financing for others to follow.



GEF COMMUNICATIONS – MEDIA RELATIONS





Countries adopt multibillion-dollar fund to protect nature



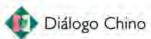
Developed countries urged to 'step up' contributions to global nature fund



New global biodiversity fund launched in Vancouver



Top environmental fund chief calls on countries to defund activities 'destroying'



Top environmental fund calls for more direct funding to communities



GEF COMMUNICATIONS – EVENTS & PAVILIONS

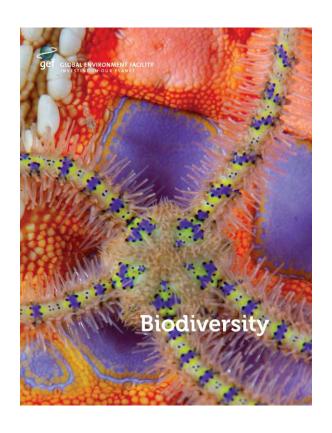


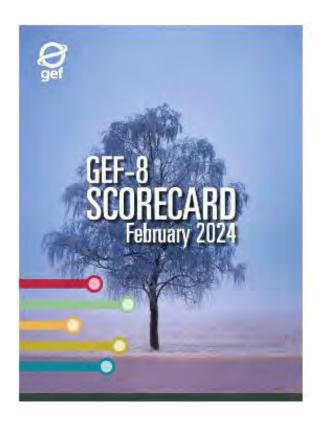


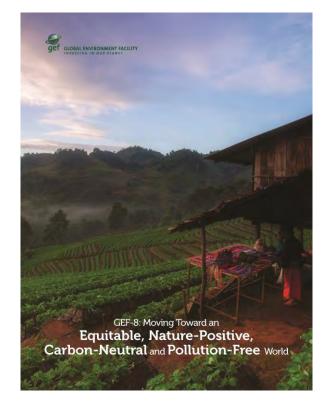




GEF COMMUNICATIONS – PUBLICATIONS









GEF COMMUNICATIONS – SOCIAL MEDIA











Global Environment Facility

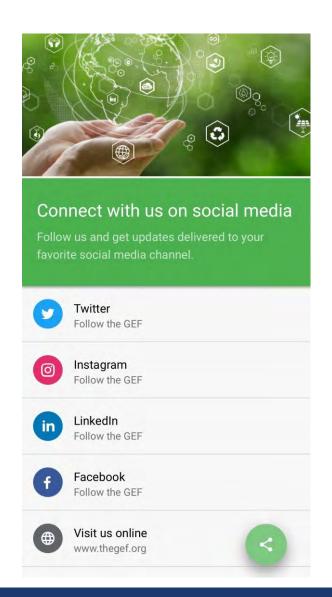
Tackling our planet's most pressing environmental problems.

Environmental Services · Washington, DC · 100K followers · 51-200 employees



GEF COMMUNICATIONS – FOLLOW AND TAG THE GEF







GEF COMMUNICATIONS – NEWSLETTER



COUNCIL HIGHLIGHTS



GEF Council approves \$1.1B for international action

The expansive work program will catalyze action on biodiversity, climate change, nature renewal, and pollution control.

Members also met for the first time as Council of the new Global Biodiversity
Framework Fund. Read more >>



GEF deploys high-impact climate adaptation funding

Government representatives endorsed \$203 million for 21 climate change adaptation projects funded by the Least Developed Countries Fund (LDCF) and Special Climate Change Fund (SCCF). Read more >>



GEF Monthly Newsletter

Highlights from investment and collaboration for the environm...

Boundary States: Monthly newsletter**

Boundary States: The states of the environment of th

32,438 subscribers

√ Subscribed



February 2024: Growing momentum for biodiversity







GEF COMMUNICATIONS – BRANDING

Brand Guidelines



GEF Full Name with Tagline





Partnership Communications Strategy



PARTNERSHIP COMMUNICATIONS STRATEGY

VISION

- Strategic communications can raise the visibility of the GEF and its results.
- The GEF Communications Collective is a network of communicators that can boost the quality and cohesiveness of communications.
- Coordinating our efforts, we transmit a more impactful and complete message about the GEF.
- With more cohesion we can raise the quality of communications around individual projects and programs.



PARTNERSHIP COMMUNICATIONS STRATEGY

OBJECTIVES

- Promote the GEF's identity and value addition.
- Show the benefits of working with the GEF.
- Provide information on effectiveness and impact and offer avenues and channels for amplified visibility.



PARTNERSHIP COMMUNICATIONS STRATEGY

OBJECTIVES

- Recognize and elevate the voices of champions and changemakers working with the GEF, from the local to national and international levels.
- Support the production of clear and joined-up communication about GEFfunded work.
- Increase the quality and impact of project-level and program-level communications, ensuring that each project can align and contribute to the GEF's global communication narrative, footprint, and impact.



Communication and Visibility Policy



POLICY ON COMMUNICATION AND VISIBILITY

WHAT:

 Guiding principles and mandatory requirements for recipients of GEF funding on how and when to describe the GEF's role and contribution to project and program outcomes.

WHO IT APPLIES TO:

• The GEF Secretariat, GEF Agencies, and other entities receiving GEF financing, who are responsible for publicizing their work and include references to support received from the GEF.



POLICY ON COMMUNICATION AND VISIBILITY

WHY:

- Strong, clear, and consistent communications strategies across the GEF Partnership are vital to ensure that donors, recipient countries, and other stakeholders see the value of GEF-funded activities and initiatives.
- Creating a more coordinated approach at the global, Agency, program, and project level will help communicate GEF's impacts and results better.



Thank you!

Q&A