



Global Environment Facility 5th Assembly

Cancun, Mexico May 26th 2014.

SIDE EVENT:

MEXICAN FEDERAL PROGRAMS ON ENERGY EFFICIENCY

The annual average growth of final energy consumption in Mexico has increased more than GDPⁱ. By maintaining current conditions on supply and consumption of energy, the Mexican energy sector will face serious complications to meet the energy needs of society in the future.

It is well known that of all clean energy sources, energy efficiency can provide the greatest impact at the lowest cost, hence the Mexican Government has combined efforts among federal institutions to implement lessons learned worldwide on **energy efficiency**.

The Mexican target is to transform the conventional local market in one of efficient technologies. It is necessary to promote best practices on energy use through energy efficiency activities and actions throughout all productive processes and final consumption, to reduce energy costs and to achieve a low carbon economy.

A technological improvement in energy efficiency in all economic sectors will enable economic growth, allow savings in energy bills, reduce energy intensity and promote sustainability as a climate change mitigation action.

This session will mainly focus on:

- ✓ Successful programs on energy efficiency implemented in Mexico. (GEF participation)
- ✓ Results: economic, social and environmental impacts and benefits:

How these programs develop the market on consulting and high-efficiency technologies and contribute to employment growth?

- ✓ Public policy on energy efficiency: *What are the Government efforts to promote best practices on energy efficiency?*
- ✓ Financing and technical assistance components on energy efficient technologies. *What are the financing opportunities?*

PANELISTS

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Raúl Talán Ramírez

Director General of the Electric Energy Saving Fund (FIDE).

Odón de Buen Rodríguez

Director General of the National Commission for the Efficient Use of Energy (CONUEE).

Malcolm Cosgrove-Davies

Manager of the Energy Unit at the World Bank.

MODERATOR

Santiago Creuheras Díaz

Director General of Energy Efficiency and Technological Innovation (SENER).

ⁱ National Energy Strategy 2013-2027