



**SPSB** Sistemas productivos sostenibles y biodiversidad

**SEMARNAT**  
SECRETARÍA DE MEDIO AMBIENTE Y RECURSOS NATURALES



**CONABIO**



## Green economy and adaptation in rural production models

supported by the GEF in Latin America

GEF-6 Assembly–Cancun (Quintana Roo) Mexico

16:00–17:30, Tuesday 27 May 2014

Rural development in Latin America faces the challenge of meeting the urgent needs of socioeconomic welfare without sacrificing the conservation of natural capital and maintaining biodiversity and other ecosystem services, all in the context of environmental pressures associated with global climate change and social pressures related to social security and governance.

Such challenges require a careful design and testing of sustainable agricultural production systems and financial mechanisms that foster the improvement of productivity and competitiveness, articulate and harmonize the interests of economic agents in value chains that promote differentiated and inclusive markets, incorporate landscape management approaches with the active participation of resource users, promote investments in productive activities and conservation, and recognize the ecological, genetic, economic, scientific, cultural and recreational values of biodiversity.

This requires an integrated focus on sustainable rural development with a perspective of socio-ecological resilience, defined as socio-ecosystems' ability of absorbing creatively and dynamically the constant processes of change and transformation without becoming vulnerable or impairing their ability to provide ecosystem services.

This side event focuses on learning from Latin American initiatives funded by the GEF, that promote sustainable agricultural production and from which we can attain valuable lessons.

The session will begin with a panel to answer the following key questions:

- How can we link the biocultural dimension of territorial (landscape) management to promoting sustainable agricultural production?
- How can we develop participatory mechanisms to improve the adoption of technologies for sustainable agricultural production?
- What are the key factors for the development of financial mechanisms that facilitate sustainable agricultural production?
- How can we incorporate in value chains and market relations mechanisms for differentiating goods and services from sustainable agricultural production?

Following the panel, contributions are expected to trigger a debate with presenters and all session participants on how can these lessons could be included in green economy initiatives. The session will close with a summary of conclusions.

Panelists:

- Pedro Álvarez-Icaza, General Coordination Unit for Biological Corridors and Resources (CGCRB), National Commission for the Knowledge and Use of Biodiversity (CONABIO), Mexico
- Mario Díaz Anzueto, Mesoamerican Biological Corridor Unit, Ministry of Environment and Natural Resources, Guatemala
- Claudia Sepúlveda, Cattle Raising and Environment Programme (GAMMA), CATIE
- Yuri Zenteno Linares, Central American Markets and Biodiversity Project (CAMBio)

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