

Side Event

Low-Hanging Fruit

Shifting to efficient appliances
can save 1.25 billion tons CO₂
& 350 billion US\$ annually!



5th GEF
Assembly
Side-

Event

26 Mai 2014, 12:30-14:00

Room: Otoch

Cancun, Mexico

How Promoting Efficient Lighting and Appliances Saves Money and Reduces Emissions

The quickest and most cost-effective way to mitigate climate is by improving energy efficiency. Efficient appliances and equipment, such as lighting, air conditioners, refrigerators, electric motors, transformers, are crucial to reduce global energy demand. Shifting markets to efficient appliances can save \$350 billion on electricity bills and reduce global electricity consumption by more than 10% each year, close to the annual electricity use of the entire European Union.

This side event is co-hosted by the UN Environment Programme, UN Development Programme, World Bank and CLASP, to highlight concrete experiences gained worldwide on market transformation to energy efficient lighting and appliances - efforts that are paving the way to accelerate energy efficiency benefits for other lighting sectors, appliances, and equipment. Participants will discuss how to successfully accelerate actions and increase capacities in partnership with leading international organizations.



Moderated by: [Representative from the Mexican Government](#)

Speakers: [Gustau Mañez Gomis](#), United Nations Environment Programme

[Laurent Granier](#), World Bank

[Marcel Alers](#), United Nations Development Programme

[Steven Pantano](#), CLASP

